



VOLUNTARY ROLE – ENGLAND BOXING COMMERCIAL SUB-COMMITTEE

Introduction

England Boxing is the National Governing Body for one of the oldest sports in the world, one which has featured in the modern Olympic Games since 1904.

With its own heritage going back to the 1880s, including the first national competition in 1881, the organisation is responsible for promoting and developing the sport at all levels, from grass roots through to the England talent pathway and, in turn, passing prospective medalists onto GB Boxing. The organisation is a member of AIBA and EUBC, the World and European governing bodies respectively.

England Boxing receives its core funding from Sport England each year that contributes to the programmes implemented by the organisation. Outside of this funding, England Boxing is required to raise additional commercial revenue from the following sources (although not limited to) sponsorship, ticketing and merchandise.

The Role

England Boxing is seeking to recruit two volunteers who have the appropriate skills, knowledge and experience to join the Commercial Sub-committee and help drive delivery. The Role will include the following:

- To provide strategic input, advice and support into driving commercial and sponsorship growth through new and existing revenue streams to reduce the reliance on central funding.
- To offer an insight of external factors facing England Boxing and the environment it operates in and thereby provide creative, informed and constructive input when considering the objectives and plans submitted by the Organisation.
- Sub-committee members are in place for a maximum of two terms, (a term constitutes four years), but shorter terms of commitment may be considered.
- Successful applicants will be expected to commit to attending four meetings a year, which are frequently conducted via Zoom.

The Person

The successful Candidate will help shape the future of the sport by offering strategic advice within the sub-committee. They will provide independence, impartiality, together with professional integrity and the gravitas to make an effective contribution.

Applications are invited from Candidates who demonstrate the following:

- Significant business experience supported by strong track record of commercial achievement particularly with regards to driving partnership income and other revenue streams.
- Strategic thinker, with the ability to bring an external perspective and insight into the current market and trends. The ability to challenge and enhance ideas and business plans.
- An understanding of the UK publicly-funded sporting landscape would be advantageous.

The Sub-committee reports directly into the England Boxing Board and is chaired by England Boxing Director, Felicity Barnard.

Applicants from both the England Boxing Membership and the wider community are encouraged to apply however, do not necessarily have to have a vast knowledge of boxing.

Benefits

- Valuable exposure to the sport of boxing and its operations at a national level, both from a competitive and community perspective.
- The opportunity to attend seven national events a year, including the England Boxing National Amateur Championships Finals Day, the organisation's flagship event, which has been won in the past by household names such as Anthony Joshua, Tyson Fury, Nicola Adams, Carl Froch, Frank Bruno, Natasha Jonas, David Haye, Savannah Marshall and Charley Davison, and has been running since 1881.
- Although this is a voluntary position, reasonable out-of-pocket expenses will be reimbursed for travel to meetings, etc.

To apply

Send a CV (including contact details) and covering letter, detailing the relevant skills, knowledge and experience you have in relation to the Sub-committee subject matters to: happlications@englandboxing.org. Closing date is Monday 30th November 2020.

Valuing Diversity

England Boxing Ltd is committed to valuing diversity and seeks to provide all staff with the opportunity for employment, career and personal development on the basis of ability, qualifications and suitability for the work as well as their potential to be developed into the job.

We believe that people from different backgrounds can bring fresh ideas, thinking and approaches which make the way work is undertaken more effective and efficient.

The Company will not tolerate direct or indirect discrimination against any person on grounds of age, disability, gender / gender reassignment, marriage / civil partnership, pregnancy / maternity, race, religion or belief, sex, or sexual orientation whether in the field of recruitment, terms and conditions of employment, career progression, training, transfer or dismissal.

It is also the responsibility of all staff in their daily actions, decisions and behaviour to endeavour to promote these concepts, to comply with all relevant legislation and to ensure that they do not discriminate against colleagues, customers, suppliers or any other person associated with the Company.