

Coach Nudge#20

*We are in your coaching
corner*



Jose Mourinho- A Coaches Rule to Life

NETFLIX



Jose Mourinho

“Look, I’m a coach. I’m not Harry Potter,
He is magical, but in reality, there is no
magic. Magic is fiction”

Rule #1

Understand your audience

As a coach it is vital to gain the understanding of what is expected from your audience

Success?

Legacy?

Structure?



Rule #2

“If you are prepared for the worst, you are prepared...”



Rule #3

The Underdog Attack

“You need to find the right moment to be aggressive”

“You can run away, You can hide, or you can attack”

Rule #5

“The train doesn’t stop twice”

Mourinho on his opportunity to
become Real Madrid first team
manager

Will the opportunity come around a 2nd
time?

Rule #6

“Don’t Coach the player, Coach the team”

“sometimes you have to move the pieces of the chess to try and create the best solution”

A man with grey hair, wearing a dark suit and tie, is seated in a dark leather armchair. He is looking slightly to his left. The room is dimly lit, with a textured wall in the background. To the right of the chair, there is a small round table with a bronze sculpture of two figures on it.

Netflix- A Coaches Rule to Life
<https://www.netflix.com/title/81025735>

JOSÉ MOURINHO