

# psd

## Independent Non - Executive Director





## Overview

England Boxing is the national governing body for amateur boxing, one of the oldest sports in the world, and one which has featured in the ancient and modern Olympics since 1904. Its mission is to “*protect, promote and support amateur boxing in England at all levels.*” It does this through promotion, development and administration of the sport from grass roots through to the England talent pathway and in turn passing prospective medallists to GB Boxing. It also represents England as a member of the International Boxing Association (AIBA) and the European Boxing Council (EUBC).

With a history going back to 1880 and its first national championship taking place in 1881, England Boxing represents more than 17,500 members across over 900 affiliated clubs and is committed to maximising the potential of the sport both through competition, training and playing full role in the local communities the Clubs represent. It is non-profit organisation overseen by a Board of Directors.

The England Boxing Ltd Board of Directors is made up of 12 Directors; 7 boxing and 5 independents, which includes the Chair. The Board is responsible for setting the strategy, financial oversight, commercial expansion, development of corporate identity, reputation and media profile, setting the rules and regulations including, medical and safety aspects, sports & competition administration and development. The Board set’s England Boxing’s annual budget and is responsible for the sports long term financial stability.

England Boxing has a comprehensive strategy up until 2021 and has started a review of this plan ahead of the next funding cycle. The governing body is going through rapid change and the sport is experiencing growth in both competitive and recreational boxing. It has also been successful in delivering medals at various men’s and women’s representative international competitions. This success provides excellent opportunities to improve the profile and in turn commercial income of the sport and with it less reliance on public body funding in line with the overall strategy.

The strategy’s Vision is “*Inspiring and transforming lives through boxing*” and aims to do this in the following ways;

- **Stronger Clubs:** To support and enhance club’s delivery of participatory framework at every level and from all sectors of society.
- **An Inclusive Sport:** To work towards ensuring everyone has an opportunity to participate in boxing and that it is accessible for all and the sport plays a full integrated role in local communities.
- **A Strong NGB:** England Boxing to provide strong leadership, best practice and regulatory environment to support the membership in its aims, values and delivery of the sport.
- **Unlocking Potential:** Every boxer to reach their potential from participation to podium with access to appropriate levels of competition, thus creating better standards in its aims, values and delivery of the sport.
- **Driving Profile and Income:** Increase awareness of the positive aspects of the sport and develop greater revenue generation.
- **Investing in the Boxing Community:** Upskilling and training coaches, R&Js, officials and volunteers.



## 2. The Role

The core focus of the role is to bring independent judgement to bear on issues of England Boxing strategy, performance, resources and standards of conduct, which further the aims and objectives set out in England Boxing's Memorandum and Articles of Association.

The role operates at the most senior level of the organisation shaping the strategic aims and hence the whole of the operations of England Boxing.

The Directors are ultimately responsible for the performance of England Boxing and monitor the performance of the Chief Executive in achieving England Boxing's strategy and objectives.

### *Principal Accountabilities include:*

- To provide a creative contribution to the operation of England Boxing by offering oversight, objective criticism and an independent view, removed from the day to day running of the organisation.
- To provide significant strategic input, advice and support into enhancing the communications, profile and marketing of the organisation in order to ensure the appropriate message is conveyed and to help realise the commercial opportunities this provides.
- To chair the Communications sub-committee.
- To offer a wider view of external factors facing England Boxing and the environment it operates in and thereby provide creative, informed and constructive input when considering the objectives and plans submitted by the Chief Executive. This responsibility to include providing awareness of emerging trends and opportunities for the sport especially with regards to new communication opportunities through social media or otherwise and the potential revenue generating or leveraging opportunities these will present.
- To provide constructive challenge to the Executive Leadership Team in relation to execution of the strategic plan, policy development and corporate governance.
- To determine the future of the organisation and protect its assets and reputation, giving due consideration to the regulatory framework and the impact of decisions on England Boxing's membership and stakeholders.
- To exercise leadership and direction and play a key role in the determination of the values and ethical position of England Boxing, which may include appointment of committees and commissions.



### 3. The Person

The successful Candidate will help shape the future of the sport by offering strategic advice to the Chair and Chief Executive. They will provide communications and marketing expertise and help set the standards of the organisation from grass roots to Board level.

Independence, impartiality, together with professional integrity and the gravitas to make an effective contribution at this level of the organisation are essential. In addition, the demands of the role call for good judgment, tenacity, diplomacy and an ability to listen carefully and communicate with clarity, objectivity and brevity.

Applications are invited from Candidates who demonstrate the following:

- Significant business experience supported by strong track record of achievement particularly with regards to driving marketing and communications strategies to enhance the positioning of the organisation, increase the brand awareness and ultimately growth of the governing body.
- A strong understanding of social media, the emerging trends in this space and how best to effectively use such channels for marketing, communication and engagement purposes.
- Strategic thinker, able to analyse complex information, demonstrate clear analytical intellect and add significant value to evidence-based decision making.
- Effective communication and interpersonal skills, able to liaise effectively with a wide range of stakeholders and audiences.
- Understanding of the sporting and community landscapes in which England Boxing operates and the challenges and opportunities this presents.
- The ability to bring an external perspective to challenge the business to reflect and respond in advance, to emerging business, social or economic change, and communications initiatives in order to meet the needs of the membership and the sport in general.
- Articulate and able to network effectively, particularly at senior levels, within the sport, with funding partners, clubs, members and the public.
- An understanding of the UK publicly funded sporting landscape would be advantageous.



#### 4. Terms and Conditions

<b>Role</b>	Non-Executive Director
<b>Remuneration</b>	Eligible Business Expenses only in line with company policy
<b>Term Of Appointment</b>	The appointment will be for a period of 4 years with the opportunity for this to be extended by mutual agreement for a further term of 4 years.
<b>Location Of Meetings</b>	The Board normally meets 6 times a year most often in London but sometimes in Manchester.

#### 6. Application and Selection Process

To apply candidates should complete the following:

- a covering letter highlighting your motivation for the post and relevant experience;
- an up to date curriculum vitae;

Completed applications should be sent via email to [kit.taylor@psdgroup.com](mailto:kit.taylor@psdgroup.com)

England Boxing is committed to the Sports England governance code and specifically the commitment to diversity, publicly stated on our website as follows; "That it shall recruit and engage people with appropriate diversity, independence, skills, experience and knowledge to take effective decisions that further the organisation's goals."